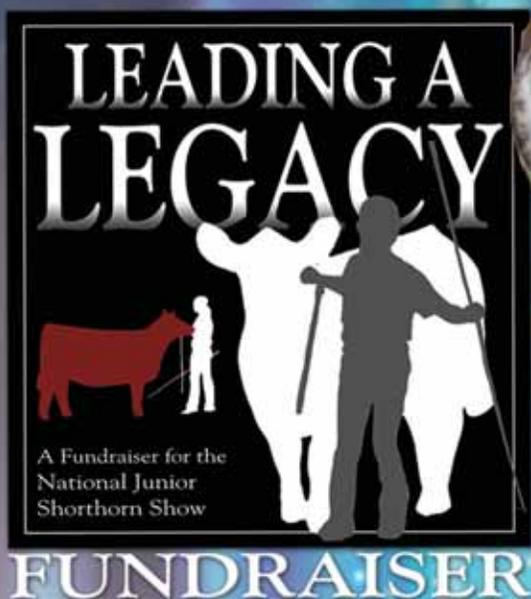




The Family Friendly Breed.



Saturday, October 17, 2015 at Sullivan Farms, Dunlap, Iowa

- 6:00 PM Prime Rib Meal and Social compliments of Sullivan Farms
- 6:30 PM Leading A Legacy, Junior National Fundraiser Sale
- 7:30 PM Cowboy Casino (Family fun, new prizes & gambling)

100% of the proceeds goes towards the National Junior Shorthorn Heifer Show.

O'Sullivan Auctioneers

Frank Sullivan, 612-860-6665 • Joseph O'Sullivan, 612-868-8580

Sale Day Phones ...	Frank Sullivan, Auctioneer	612.860.6665	
Roger Sullivan	612.860.0158	Montie Soules.....918.645.4322	
Kent Jaecke	405.408.2440	Alan Sears.....970.396.7521	
Jake Alden	402.660.9048	Jeff Aegerter	402.641.4696
Darryl Rahn	217.473.1124	Gwen Crawford ..	402.616.5556
Don Cagwin	217.341.7552	Tyler Pierson.....	612.719.5289
Mitchell Smith ..	765.606.6224	Kendra Davis	507.440.6933

If interested in bidding, please contact any of the ringmen or visit LiveAuctions.tv. Thank you to all of the above for donating your time.

Event Chairmen ... Advisor, Gwen Crawford & Junior Auction Chairman, Kendra Davis

Special Thank You ... A special Thank You to everyone who donated to support this sale and the legacy of the National Junior Shorthorn Show. Your support and generosity is greatly appreciated. Thank You to *Shorthorn Country* for advertising this event and Arin Strasburg for creating the catalog.

Also, a big Thank You to John Sullivan for supplying the meal and hosting this event.

BID and Watch it LIVE!! ... Catch candid interview's by *Livestock World's* anchorman, Chris Terembes, live starting Saturday, October 17th at 4:00 pm broadcast, on www.LiveAuctions.tv.

1 FOUNDATION FEMALE - CF CSF Queen 519

01.23.15 • Roan • Polled

WHR SONNY 8114 ET CF TRUMP X
WR4 RODEO CUMBERLAND 3R52
CF QUEEN'S SOLUTION 53X CF SOLUTION X ET *x
CF RODEO CASINO 100

CE: -8 BW: 5.6 WW: 67.5 YW: 92 M: 16

Thank you Cates Farms &
Cornerstone Farms for your donation.

VALUE - Priceless

The Shorthorn Foundation female has become a tradition to raise money for Shorthorn Junior Nationals. Breeders have donated heifers where 100% of the proceeds goes towards Junior Nationals.

A gracious and big thank you goes out to the Cates Farms family and Cornerstone Farms, Jason Newcom. They have continuously been supporters and believers in the junior program. This fantastic donation is greatly appreciated. CF CSF Queen 519 is an outstanding phenotype heifer. Take this opportunity to help yourself and the juniors.



2 Shorthorn Lassie American Girl Doll

Thank you Karen Plate for your donation.

VALUE -

How can you put a price on what could possibly be your little girl's best friend?

It's hard to believe but Christmas isn't too far away. What a great gift this ASA American Lassie Girl Doll could be! Karen Plate of Nebraska made this amazing replica of our National Queens. The handmade outfit matches the National Costume to a T, even using the official "Royal Stuart" Tartan Plaid.



VS.



3 Iowa Hawkeyes vs. Nebraska Cornhuskers

Thank you Craig Gana and family
for your donation.

VALUE - \$800

There are not many things in life that are better than college football. The Nebraska Cornhuskers play the Iowa Hawkeyes on Friday, November 27, 2015 at the Tom Osborne Field at Memorial Stadium, Lincoln, Nebraska. Time to be announced.

Come to Nebraska and enjoy a great tail-gating experience with the Gana Family. This package includes four tickets, premium seats; one night hotel stay; \$100 gift certificate for Huskers gear; \$100 gift certificate to Lazlos Brewery and Grill (an unforgettable dining experience); and tailgating at the Gana Family tailgate location where you will enjoy great food and drinks.

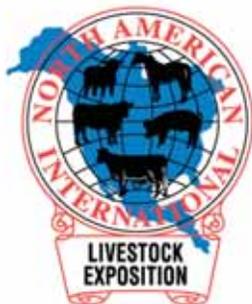


4 Legacy Livestock Photo Shoot

Thank you Legacy Livestock Imaging,
Charles & Heidi Anderson for your donation.

VALUE - \$1,200

Show day, farm visits or the picture pen nobody captures the moment like Legacy Livestock Imaging. We are excited to donate a one day agricultural photo shoot. We will provide eight hours of photography, transportation to the location or to the nearest major airport and a file of edited images. Valid in the continental United States only. Must be used by October 20, 2016. Buyer is responsible for meals, overnight accommodations and secondary transportation.



5 NAILE Show Program Covers

www.shorthorn.org
VALUE - Priceless

Advertise your farm at one of the largest Shorthorn Shows of the year on the back cover of the 2015 North American Livestock Show programs. Where else could you get this kind of exposure for the price?! Ads will be black and white.

- 5A - Jr Shorthorn & ShorthornPlus Show Program Back Cover (Sunday)
- 5B - Open National Shorthorn Show Program Back Cover (Tuesday)



8 Sunglo Show Feeds & Supplement Package

Thank you Sunglo for your donation.
VALUE - \$1,050

Sunglo Feeds wholeheartedly believes in Feeding their Potential whether that is the animal at stake or the exhibitor in the ring. We want to partner with our people to provide the best experience possible and maximize the potential of their projects. We have built our considerable experience in animal nutrition manufacturing by providing products and services with a distinctive difference for our Sunglo customers. Sunglo Feeds is a partner you can count on for integrity, excellence, and profound respect for you and your animal nutrition needs.

500 pounds of Right Now® Mineral Redeemable at any Cargill or Nutrena dealer and 10 bags of Sunglo Premium Cattle Feed Redeemable at any Sunglo Dealer.



6 Show Supply Package

Thank you Sullivan Supply/Stock Show University for your donation.

www.sullivanssupply.com

VALUE - \$1,500

Includes Sullivan's 5' Upright Treadbright Dolly Box (\$965 value) fully loaded with Sullivan show supplies, Sullivan's Turbo Fan (\$265 value) and a complete Sullivan's Smart Series Package.

A special thank you to Sullivan Supply and Stock Show University. They are always generous sponsors of the American Junior Shorthorn Association.



7 South Texas Hog Hunt

Thank you Jim & Luann Williams, Brandon & Rachel Cutrer, and Luke & Catherine Neumayer of V8 Shorthorns for your donation.

www.v8ranch.com

VALUE - Up to \$5,000

Get your snake boots and hunting gear ready and head to Premont, TX for a wild hog hunt at V8 Ranch South guided by Jim Williams. This lot includes hunting for two, lodging for up to five people, and complimentary dinner for five at the world famous King's Inn. Great sightseeing for wildlife and birds, and a quiet retreat for non-hunters. Ranch is 30 minutes from King Ranch, one hour from Corpus Christi. Come enjoy the south Texas brush country and Texas gulf coast! Hunt can be used anytime during 2016 with flexible dates (except during Aggie Football season!)



9 One Free Conventional In-Vitro Fertilization Cycle

Thank you Trans Ova Genetics for your donation.
VALUE - \$750

Breeders who choose to use IVF technology have the opportunity to obtain more offspring from valuable females in their herd similar to the benefit of embryo transfer. Many breeders do not realize however, the additional benefits when using IVF such as the ability to sex-sort previously frozen semen as well as use sorted frozen semen and conventional semen in the IVF fertilization process.



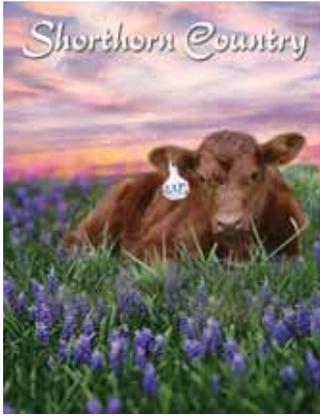
10 Michelle Weber Original Painting

Thank you Schrag Shorthorn Farms, Sivad Farms and Dressen Family Farms for your donation.

VALUE - \$800

"Frosted Dawn" by Michelle Weber

Created by Artist Michelle Weber of Weber Custom Painting, "Frosted Dawn" captures four show stopping shorthorns in the vibrant morning light. It is an original, 24x30 oil painting on canvas and will be the perfect addition to any ranch, home or office. Visit www.webercustompainting.com! Photo courtesy of Sara Hunter.



11 Shorthorn Country Advertising & Web Ad

Thank you *Shorthorn Country* for your donation
www.shorthorncountry.net

VALUE - \$1,530

A full color, two-page ad in the May/June issue of *Shorthorn Country ONLY* and a revolving banner ad on shorthorncountry.net. No additional charges for graphics. A very special thank you to the *Shorthorn Country* and Don Cagwin for all his support he has shown the Junior's through the years. Including the free advertisements on this very sale, Leading A Legacy. Let's give the *Shorthorn Country* staff, Darryl, Cindy, Tracy and Amy a big thank you for the expansive and tremendous coverage of the major national Shorthorn shows!



14 Wooden Bench

Thank you Greg Crawford for your donation.

VALUE - Hard to put a value on high quality, handmade products

This handmade planter bench was such a huge hit at this Year's Junior National silent auction we asked Greg to make us another and he did not disappoint!

Made of Cedar, this super sturdy bench has a built in planter with plant included. Whether you put it by your front door, set it on your deck or have it by your barn for people to sit a spell it will be the envy outdoor spot of all.



12 Hat Embroidery Service

Thank you Debbie Vansickle & Red Barn Designs for your donation.

www.shopredbarn.com

VALUE - \$360

Red Barn designs is located in central Indiana and owned by Deb Vansickle and family. They have donated the embroidery on 24 hats. This is a great opportunity to support the juniors as well as promote your livestock. (Hats not included)



15 Horseshoe Fire Pit

Thank you to the Smith Family Farms for your donation.

VALUE - Rare

On a nice warm summer evening after a long day spent in the barn everyone needs to relax, this fire pit would be a great addition to a nice evening spent on the back porch. This is a welded fire pit, made out of horseshoes.



13 Chicago Bulls Tickets

Thank you Mark Gordon, Rockin' G Land & Cattle for your donation.

VALUE - \$600

Four tickets to the infamous Chicago Bulls! Any regular season game. Just need to know which game three weeks prior to game. Donated by a long time, strong supporter of the Junior association and ASA Board member, Mr. Mark Gordon. Any home, regular season game is available.



16 Iowa State Basketball Package

Thank you John Hagie & Cyclone Trace Cattle Company for your donation.

www.cyclonetrace.com

VALUE - Precious

Attention Cyclone Fans! John Hagie is offering four seats to any Iowa State Basketball game with the exception of the Kansas game. John will even reimburse the purchaser for hotel, food and gas to attend the game as long as original receipts are sent with the request for reimbursement. WOW! This is a full paid weekend or game day for the purchaser. These are excellent seats, on the third row close to mid-court. This is close enough you will be able to see and hear everything and feel the sweat from the players. Iowa State Basketball is a force in the Big 12 and you can experience it with this purchase. Nothing like feeling the excitement at the game! John requests at least a two week notification of which game you would like to attend. These seats and the experience is unmeasurable and one you will remember for a lifetime!



17 National Western Stock Show Program Covers

www.shorthorn.org
VALUE - Priceless

The recognition you receive from your firm being on the back cover of the program is endless. Ads are black & white.

- 17A - Shorthorn Pen Show Program Back Cover (Saturday)
- 17B - Shorthorn Junior Show Program Back Cover (Sunday)
- 17C - National Shorthorn Show Program Back Cover (Monday)



19 Shorthorn Tile Mosaic

Thank you Allyssa Obrecht for your donation.
VALUE - Handcrafted

This Shorthorn tile mosaic is 45x21 inches including the frame. Tile pieces were used to create this scenic pasture view including red, roan, white and black Shorthorn heifers. This mosaic was designed and hand made by Allyssa Obrecht. This is somewhat heavy and will require a sturdy wall for display. The frame was built for the mosaic from barn boards that belonged to Charles William Obrecht - Allyssa's great, great grandfather. He raised Shorthorn cattle in the early 1900's. This mosaic would be perfect for any Shorthorn enthusiast!

18 NHL & Mystic Lake Casino & Hotel Package

Thank you Terry & Alex Stade for your donation.
www.mysticlake.com
VALUE - \$2,100

Enjoy four seats at a Minnesota Wild Hockey Game. These tickets also include two parking passes. Game to be mutually agreed upon with donor. No need to worry about hotel expense either! Spend the night at Minnesota's most all-inclusive entertainment destination which is located just 25 minutes southwest of the Twin Cities! Enjoy a two-night get-away and stay at Mystic Lake Casino and Hotel. Each of the 600 Luxurious rooms and suites at Mystic Lake feature full room service and the ultimate in comfort. Other amenities include golf, spa, shopping, and entertainment. The Meadows at Mystic Lake is a par-72 Championship golf course just steps-away from the casino! As a guest at our hotel, you also have access to the 230,000 sq. foot. Dakotah Sport and Fitness center, which includes bowling and arcade.



THE SHOWTIMES
 JR. LIVESTOCK MAGAZINE

20 Showtimes Advertisement

Thank you to the Reid Family for your donation.
www.theshowtimesmagazine.com
VALUE - \$650

One page, full color advertisement. Design is included. The Showtimes junior livestock magazine is owned and operated by the Reid family of Colorado. They have grown into a prominent national junior livestock magazine business from the love their family has for the industry. The Reid family are Shorthorn enthusiasts and are strong supporters of junior programs.



21 Barn Quilt

Thank you WFS for your donation.
VALUE - Hand crafted

Handmade by Dean and Jan Lee of Amboy, MN, this beautiful barn quilt is hand made and completely safe to be outdoors. Barn quilts are a square piece of wood painted with colorful designs that are usually mounted on the side of barns or garages.



22 Barn Wood Sign

Thank you Calloway Farms for your donation.
VALUE - Hand crafted

This hand painted Shorthorn sign is painted on reclaimed barn boards. With the purchase of this sign, there will be the option to have it personalized and shipped to a location of your choice.

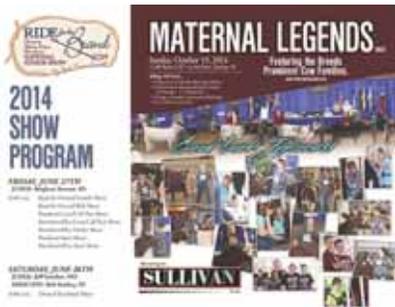


23 **Boehringer Ingelheim Package**

Thank you Chris Stuva & **Boehringer Ingelheim** for your donation.

VALUE - \$325

Boehringer Ingelheim Vetmedica Inc. is one of the world's twenty leading research-driven pharmaceutical company's with more than 125 years of experience. The company's objectives and beliefs can be summed up in a single phrase: Value through Innovation, the central concept of our corporate vision. **Boehringer Ingelheim Vetmedica Inc.** is happy to support the Junior Shorthorn Association by donating two - 500 ml **Cydetin Injectable** bottles and applicator syringes.



24 **National Junior Heifer Show Program Cover**

www.shorthorn.org

VALUE - Priceless

Outstanding opportunity! This will be the cover of the 2016 National Junior Shorthorn Show & Youth Conference program for both days, Wednesday and Thursday. This can be a special ad featuring your program in front of all juniors in America. The ad will need to be clean lined and approved by the ASA staff. This ad will be approximately 2/3 of the cover and full color. The other 1/3 will be needed for show logo, date, etc.

- 24A - Cover, Jr National Show Program
- 24B - Inside Front Cover, Jr National Show Program
- 24C - Inside Back Cover, Jr National Show Program
- 24D - Back Cover, Jr National Show Program



You can purchase these items at auction from your dollars earned at **Cowboy Casino night**. Items that can be used during the **2016 Junior Nationals** include ...

- Radisson 2 nights free (executive room) plus \$100 gift card to Axels (restaurant);
- Gift certificate to Grumpy's Bar & Grill;
- Gift certificate to Joe Senser's Sports Theatre;
- Free Dinner for 2 to Khan's Mongolian Barbecue

The Tradition Continues ...

The American Junior Shorthorn Association has started a great program where they ask the exhibitor of the **Grand Champion Purebred Female** and the **Grand Champion ShorthornPlus Female** from the **National Junior Shorthorn Heifer Show** to voluntarily donate a flush.

This year, both exhibitors were excited to participate. What a great way for our **Junior Members** to give back and appreciate their success!



CYT Dream Lady AV 4141, Grand Champion Shorthorn Female, 2015 National Junior Shorthorn Show

BW:3.6 WW: 67 YW:88 M:21

25 **IVF Flush**

Thank you **Sara Sullivan and family** for your donation.

VALUE - A progressive breeder will bid without hesitation

Selling one IVF cycle flush on **CYT Dream Lady AV 4141**, the 2015 National Junior Shorthorn Show Grand Champion Shorthorn Female. You will receive **Dream Lady's** very first flush. She will be ready for an early IVF cycle. She is due to calve **March 2016**. Sara will guarantee a minimum of three transferable embryos on the IVF Cycle. Sara's favorite show of the year is **Shorthorn Junior Nationals**. She is proud to give back to the junior program. All flushing expenses and semen are the buyers responsibility. Flush to take place at **Trans Ova Genetics** any time after **April 25, 2016**.



SULL Miss Right Direction, Grand Champion ShorthornPlus Female, 2015 National Junior Shorthorn Show

BW:1.9 WW: 67 YW:89 M:25

26 **IVF Flush**

Thank you **Madison McCormick and family** for your donation.

VALUE - A progressive breeder will bid without hesitation

Selling one IVF cycle flush on **SULL Miss Right Direction**, the 2015 National Junior Shorthorn Show Grand Champion ShorthornPlus Female. You may flush **Miss Right Direction** any time. She has calved and is ready for the date that you choose. Madison will guarantee a minimum of three transferable embryos from the IVF cycle. A huge thank you to **Madison and the McCormick family**, new Shorthorn breeders, who are enjoying the Shorthorn junior program. All flushing expenses and semen are the buyers responsibility. Flush to take place at **Trans Ova Genetics** any time.

SULLIVAN

farms

701 Iowa Ave.
Dunlap, IA 51529

**FIRST CLASS
PRE-SORTED
PAID**
Montezuma, Iowa
Permit No. 30

Designed
by



www.designsbyarin.com



MILL
QUALITY IN VOLUME