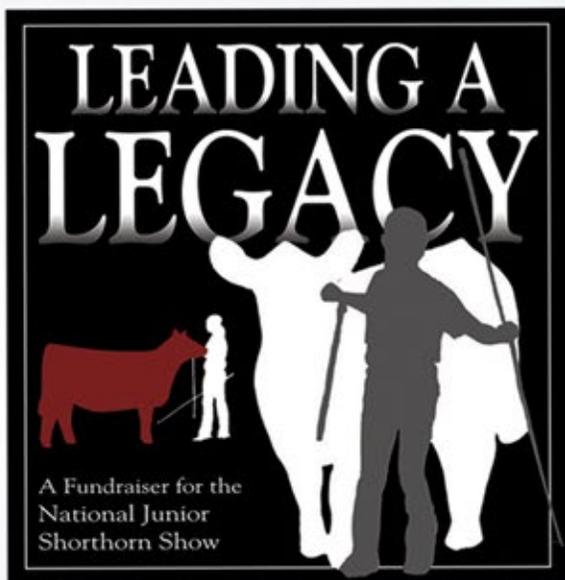




The Family Friendly Breed



FUNDRAISER

Saturday, October 15, 2016

at Sullivan Farms, Dunlap, Iowa

- 6:00 PM Prime Rib Meal and Social compliments of Sullivan Farms
- 6:30 PM Leading a Legacy, Junior National Fundraiser Sale
- 7:30 PM Shorthorn-opoly Game Night (Family fun and prizes)

100% of the proceeds goes toward the National Junior Shorthorn Show.

O'Sullivan Auctioneers

Frank Sullivan, 612-860-6665 - Joseph O'Sullivan, 612-868-8580

Sale Day Phones

- | | |
|---------------------------------|---------------------------------|
| Montie Soules.....918.645.4322 | Kent Jaecke.....405.408.2440 |
| Alan Sears.....970.396.7521 | Roger Sullivan.....612.860.0158 |
| Jeff Aegerter.....402.641.4696 | Darryl Rahn.....217.473.1124 |
| Shelby Rogers.....214.676.9225 | Don Cagwin.....217.341.7552 |
| Mitchell Smith.....765.606.6624 | Kendra Davis.....507.440.6933 |

If interested in bidding, please contact any of the ringmen or visit LiveAuctions.tv. Thank you to all of the above for donating your time.

Event Chairman ... Advisor, Shelby Rogers & Junior Auction Chairman Kendra Davis

Special Thank You ... A special Thank You to everyone who donated to support this sale and the legacy of the National Junior Shorthorn Show. Your support and generosity is greatly appreciated. Thank you to Shorthorn Country for advertising this event and Luke Bolin for creating the catalog.

Also, a big thank you to John Sullivan for supplying the meal and hosting this event.

BID and Watch it LIVE!! ... Catch candid interviews by Livestock World's anchorman, Chris Terembes, live starting Saturday, October 17th at 4:00 pm broadcast, on www.LiveAuctions.tv.

1 FOUNDATION FEMALE GCC TRN Homecoming Queen

3/8/16 Polled Registration # 4238923

SULL RED BLOOD ET SULL RED REWARD 9321
RL CUMBERLAND 5N35

WHR HOMECOMING QUEEN 99 ET HD BLOODSTONE 603 ET
CF HOMECOMING QUEEN GP036

CE: 1 BW: 3.8 WW: 64 YW: 84 M: 19

The Shorthorn Foundation female has become a tradition to raise money for Shorthorn Junior Nationals. Breeders have donated heifers where 100% of the proceeds goes toward Junior Nationals.

A huge thank you goes out to Greenhorn Cattle Company and Turner Family Shorthorns. A tremendous breeding piece and show prospect, this years Foundation Heifer hails from one of the breed's most admired and prolific cow families – The QUEENS! Sired by the breeding sensation SULL Red Blood ET.



2 Vintage Shorthorn Sign

Thank you Bakenhus Family, NE for your donation.

VALUE - PRICELESS

Here is your chance to purchase a piece of Shorthorn history with your very own vintage sign. This would look fantastic hanging near a sale ring, in a show barn or better yet, out by the road next to your farm sign. A full sib to this sign sold in Denver for \$900. Proceeds from this lot go to the National Shorthorn Lassies.

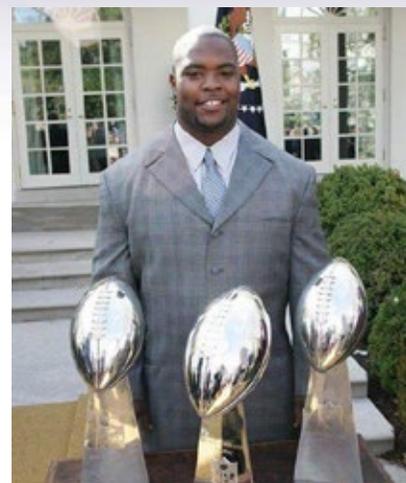


3 Chicago Bulls Tickets

Thank you Mark Gordon, Rockin' G Land & Cattle for your donation.

VALUE - \$600

Four tickets to the infamous Chicago Bulls! Any regular season game. Just need to know which game at least a month prior to the game. The sooner the better. Donated by a long time, strong supporter of the Junior Association and ASA Board Member, Mr. Mark Gordon. Any home, regular season game is available.



4 Tyron Warren Signed Jersey

Thank you to Tyron Warren for your donation.

VALUE - \$250

Tyron Warren played defensive tackle for Texas A&M in college. After that his career continued into the NFL when he played for both the New England Patriots and the Denver Broncos. He was the first round draft pick for the New England Patriots in 2003. He is a two time Super Bowl Champion.



5 Purina Package

Thank you Land O'Lakes/Purina for your donation.

VALUE - \$500

This is a \$500 gift certificate redeemable at any Purina Mills feed store location. It can be used on any show feed or highly successful Purina supplements. Show Chow is the choice of champions and is fed by many of the top cattle operations in the country today.



6 South Texas Hog Hunt

Thank you Jim & Luann Williams, Brandon & Rachel Cutrer and Luke & Catherine Neumayer of V8 Shorthorns for your donation.

www.v8ranch.com

VALUE - \$5000

Get your snake boots and hunting gear ready and head to Premont, TX for a wild hog hunt at V8 Ranch South guided by Jim Williams. This lot includes hunting for two, lodging for up to five people, and some meals. Great sightseeing for wildlife and birds, and a quiet retreat for non-hunters. Ranch is 30 minutes from King Ranch, one hour from Corpus Christi. Come enjoy the south Texas brush country and Texas gulf coast! Hunt can be used anytime during 2017 with flexible dates (except during Aggie Football season!)



7 Hat Embroidery Service

Thank you Debbie Vansickle & Red Barn Designs for your donation.

VALUE - \$360

Red Barn designs is located in central Indiana and owned by Deb Vansickle and family. They have donated the embroidery on 24 hats. This is a great opportunity to support the juniors as well as promote your livestock. (Hats not included)



8 Wooden Beverage Cooler

Thank you AJSA Director Kaila Williams for your donation.

VALUE - \$250

Made out of wooden pallets. The dimensions are 14.5 by 14 by 26.



9 Yeti Package

Thank you Bad Water Cattle Co., Samantha Rose Cattle Co., Hidden Paradise Ranch, Wisconsin Junior Shorthorn Association and Dreamy 280 Cattle Co.

VALUE - \$450

Includes a Yeti Roadie Cooler and two Yeti 20oz. Ramblers. Wisconsin-themed surprise inside.



10 Custom Shorthorn Painting

Thank you AJSA Director, Kendra Davis for your donation.

VALUE - \$500

A Shorthorn painting by Kendra Davis.



11 Custom Wine Barrel Table

Thank you Huge Mooney
for your donation.
VALUE - \$500

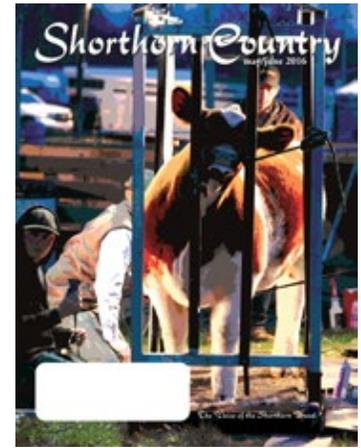
Custom wine barrel table and an assortment of California Wine.



12 Show Supply Package

Thank you Sullivan Supply
for your donation.
www.sullivanssupply.com
VALUE - \$1,500

Includes Sullivan's 5' Upright Treadbright Dolly Box (\$965 value) fully loaded with Sullivan show supplies, Sullivan's Turbo Fan (\$275 value) and a complete Sullivan's Smart Series Package. A special thank you to Sullivan Supply and Stock Show University. They are always generous sponsors of the American Junior Shorthorn Association.



13 Shorthorn Country Advertising and Web Ad

Thank you to Shorthorn Country
for your donation
www.shorthorncountry.net
VALUE - \$1,530

A full color, two-page ad in the May/June issue of Shorthorn Country ONLY and a revolving banner ad on shorthorncountry.net. No additional charges for graphics. A very special thank you to the Shorthorn Country and Don Cagwin for all his support he has shown the Junior's through the years. Including the free advertisements on this very sale, Leading A Legacy. Let's give the Shorthorn Country staff, Darryl, Cindy, Tracy and Amy a big thank you for the expansive and tremendous coverage of the major national Shorthorn shows.

Selling Choice of Front Covers

14 National Jr. Heifer Show Program Cover

VALUE - PRICELESS

Outstanding opportunity! This will be the cover of the 2017 National Junior Shorthorn Show & Youth Conference program for both days, Wednesday and Thursday. This can be a special ad featuring your program in front of all juniors in America. The ad will need to be clean lined and approved by the ASA staff. This ad will be approximately 2/3 of the cover and full color. The other 1/3 will be needed for show logo, date, etc.

15 National Western Show Program Cover

VALUE - PRICELESS

Advertise your farm at one of the largest Shorthorn Shows of the year on the back cover of the 2016 National Western Stock Show programs. Where else could you get this kind of exposure for the price?! Ad will be black and white.

16 NAILE Show Program Cover

VALUE - PRICELESS

The recognition you receive from your firm being on the back cover of the program is endless. Ad is black & white.



17 Dollars Toward Sale Catalog Printing

Thank you Johnson Litho Graphics & El's
Acres for your donation.
www.johnsonlitho.com
VALUE - \$500

A certificate for up to \$500.00 towards printing services at Johnson Litho Graphics. Includes the printing and/or designing of either a sale catalog, magazine, or brochure. Johnson Litho Graphics has experience in producing sale catalogs and magazines for places such as Cattle Visions, The Midwest Herdsman, and Presto Industries. Please contact Devin Hadorn-Papke (715)271-5018 for questions and redeeming the \$500 certificate.



18 Trans Ova Package

Thank you Trans Ova Genetics
for your donation.
www.transova.com
VALUE - \$775

Breeders who choose to use IVF technology have the opportunity to obtain more offspring from valuable females in their herd similar to the benefit of embryo transfer. Many breeders do not realize however, the additional benefits when using IVF such as the ability to sex-sort previously frozen semen as well as use sorted frozen semen and conventional semen in the IVF fertilization process.



19 Sunglo Show Feeds & Feed Supplement Package

Thank you Sunglo for your donation.

VALUE - \$1,050

Sunglo Feeds wholeheartedly believes in Feeding their Potential whether that is the animal at stake or the exhibitor in the ring. We want to partner with our people to provide the best experience possible and maximize the potential of their projects. We have built our considerable experience in animal nutrition manufacturing by providing products and services with a distinctive difference for our Sunglo customers. Sunglo Feeds is a partner you can count on for integrity, excellence, and profound respect for you and your animal nutrition needs. 500 pounds of Right Now® Mineral Redeemable at any Cargill or Nutrena dealer and 10 bags of Sunglo Premium Cattle Feed Redeemable at any Sunglo Dealer.



22 Shorthorn Decorated Window

Thank you XXXXXXXX for your donation.

VALUE - \$350

A painted window that says "And on the 9th day, after God made a farmer, God looked down on his planned paradise and said I need someone to show of my prized creations." So God made a stock show kid.



20 Legacy Livestock Photo Shoot

Thank you Legacy Livestock Imaging, Charles & Heidi Anderson for your donation.

VALUE - \$1,200

Show day, farm visits or the picture pen nobody captures the moment like Legacy Livestock Imaging. We are excited to donate a one day agricultural photo shoot. We will provide eight hours of photography, transportation to the location or to the nearest major airport and a file of edited images. Valid in the continental United States only. Must be used by October 20, 2017. Buyer is responsible for meals, overnight accommodations and secondary transportation.



23 ASA Board Room Chair

Thank you to the American Shorthorn Association for your donation.

VALUE - PRICELESS

This chair is from the original ASA board room table from Chicago. There have been many influential people sit in this chair over the years. There is history behind this chair.



21 SCI Creations Ad Design

Thank you Stephanie Steck for your donation.

VALUE - \$650

SCI is thrilled to be assisting in the National Junior Shorthorn Show in it's efforts to fund-raise for the 2017 Shorthorn Junior National & Youth Expo. Stephanie Steck & her family (Craig, husband & Keagan, son) know first had the countless hours and finances needed to host this outstanding event. They have been involved in the Shorthorn youth program for years and are committed to it's future success. They feel it is very important to give back to the program that has given them so much. It is their pleasure to donate a logo design & one page ad design for any progressive breeder to take advantage of. Set your operation apart from the rest with a recognizable logo to boost your brand. Then put it in print to get noticed!



VS.



24 Nebraska Cornhuskers vs. Minnesota Golden Gophers

Thank you Craig Gana and family for your donation.

VALUE - \$800

Nebraska vs. Minnesota Saturday, November 12th, 6:30 pm, 4 tickets, premium seats, one night hotel stay tailgating with the Gana Family tailgate location.



**Boehringer
Ingelheim**

25 **Boehringer Ingelheim Package**

Thank you **Boehringer Ingelheim** and
Chris Stuva for your donation.

VALUE - \$325

Boehringer Ingelheim Vetmedica Inc. is one of the world's twenty leading research-driven pharmaceutical companies with more than 125 years of experience. The company's objectives and beliefs can be summed up in a single phrase: Value through Innovation, the central concept of our corporate vision. **Boehringer Ingelheim Vetmedica Inc.** is happy to support the **American Junior Shorthorn Association** by donating 2 - 500 ml **Cydetin Injectable** bottles and applicator syringes.



THE SHOWTIMES
IN LIVESTOCK MAGAZINE

26 **Showtimes Advertisement**

Thank you to **The Showtimes Magazine**,
the Reid Family for your donation.

VALUE - \$325

One page, full color advertisement. Design is included. The Showtimes junior livestock magazine is owned and operated by the Reid family of Colorado. They have grown into a prominent national junior livestock magazine business from the love their family has for the industry. The Reid family are Shorthorn enthusiasts and sure enjoyed Shorthorn Junior Nationals.

Thank you for supporting the
**American Junior Shorthorn
Association** and the **National
Junior Shorthorn Show.**

The Tradition Continues...

The **American Junior Shorthorn Association** has started a great program where they ask the exhibitor of the **Grand Champion Purebred Female** and the **Grand Champion ShorthornPlus Female** from the **National Junior Shorthorn Heifer Show** to voluntarily donate a flush. This year, both exhibitors were excited to participate. What a great way for our **Junior Members** to give back and appreciate their success!



CF CSF Margie 575 HC ET. Grand Champion Shorthorn Female, 2016 National Junior Shorthorn Show
BW: 19 WW: 67 YW: 89 M: 25

27 **Conventional Flush**

Thank you to **David Smith**
and family for your donation.

VALUE - A progressive breeder will bid without hesitation.

Offering one conventional flush on **CF CSF Margie 575 HC ET**, the 2016 National Junior Shorthorn Show Grand Champion Shorthorn Female. She will be ready to flush after June. David will guarantee a minimum of four transferable embryos. A huge thank you to David and the Smith family. All flushing expenses and semen are the buyers responsibility.



STECK Chelsie C 502C. Grand Champion ShorthornPlus Female, 2016 National Junior Shorthorn Show
BW: 19 WW: 67 YW: 89 M: 25

28 **IVF Flush**

Thank you to **Whitney Walker** and family for your donation.

VALUE - A progressive breeder will bid without hesitation.

Offering one IVF cycle flush on **STECK Chelsie C 502C "Rhonda"**, the 2016 National Junior Shorthorn Show Grand Champion ShorthornPlus Female. You may flush Rhonda this coming Spring of 2017 after she has calved. Whitney will guarantee a minimum of two transferable embryos and up to six from the IVF cycle. A huge thank you to Whitney and the Walker family, new Shorthorn breeders, who are enjoying the Shorthorn junior program. All flushing expenses and semen are the buyers responsibility. Flush to take place at Flying Cow Genetics, a division of Trans Ova Genetics in Welch, Oklahoma.