

All levels Speech and Presentation Grading Rubric

Public Speaking and Oral Presentation Component

Presentation in each of the following areas: will be scored in emerging, developing or advanced. Scores do not have to be exact in an area, but can be a range between the two areas.

	Emerging	Developing	Advanced	Score
1. Organization (Organization of Material) (15 points possible)	Ideas may not be focused or developed. Main points are difficult to identify. Transitions may be needed. There is no conclusion or may not be clear the presentation has concluded.. Audience cannot understand presentation because there is no sequence of information. (5 points)	Main idea is evident, but the organizational structure many need to be strengthened. Main points are not clear. Transitions may be awkward. The conclusion may need additional development. Audience has difficulty understanding the presentation because the sequence of information is unclear.(10 points)	Ideas are clearly organized, developed, and supported to achieve a purpose; the purpose is clear.. Main points are clear and organized effectively. The conclusion is satisfying and relates back to introduction. ((15 points)	
2. Topic Knowledge (Content and Accuracy) (20 points possible)	Student does not have grasp of information. Inaccurate, generalized, or inappropriate supporting material may be used. Over dependence on notes may be observed. (7 points)	Student has a partial grasp of the information. Supporting material may lack in originality. Some dependence on notes may be observed. (14 points)	Student has a clear grasp of information.. Student demonstrates full knowledge. Speaking outline or note cards are used for reference only. (20 points)	
3. Audience Adaptation (Poise and Eye Contact) (10 points possible)	The presenter is not able to keep the audience engaged. Little or no eye contact with audience. (3 points)	The presenter is able to keep the audience engaged most of the time. Generally, the speaker demonstrates audience awareness through nonverbal and verbal behaviors. Eye contact with audience most of the time. (5 points)	The presenter is able to effectively keep the audience engaged. Verbal and non-verbal behaviors are used to keep the audience engaged. Delivery style is modified as needed. Speaker connects with audience. (10 points)	
4. Language Use (Verbal Effectiveness/Language) (15 points possible)	Language choices may be limited, peppered with slang or jargon, too complex, or too dull. Some biased or unclear language may be used. (5 points)	Language used is mostly respectful or inoffensive. Language is appropriate, but word choices are not particularly vivid or precise. (10 points)	Language is familiar to the audience, appropriate for the setting, and free of bias. Language choices are vivid and precise. (15 points)	
5. Delivery/Voice (Nonverbal Effectiveness) (15 points possible)	The presenter may tend to look at the floor, mumble, speak inaudibly, fidget, or read most of the speech. Nonfluencies (“ums”) are used excessively. Articulation and pronunciation tend to be sloppy. Poise of composure is lost during any distractions. Audience members have difficulty hearing the presentation. (5 points)	The delivery generally seems effective – however, effective use of volume, eye contact, vocal control, etc. may not be consistent. The delivery style, tone of voice, and clothing choices do not seem out-of-place or disrespectful to the audience or occasion. Generally, articulation and pronunciation are clear. Most audience members can hear the presentation. (10 points)	The delivery is natural, confident, and enhances the message – posture, eye contact, gestures, facial expressions, volume, pace, etc. Delivery style and clothing choices suggest an awareness of expectations and norms. Articulation and pronunciation are clear. All audience members can hear the presentation. (15 points)	
6. Time Limit (refer to scoresheet rules for time limit) (5 points possible)	1 point will be taken off the speaker’s score for every 30 seconds under/over. Maximum time limit deduction will be 15 points.			